

Tom Sprague Creative

Clients I've had the pleasure to work with:

Automotive/Transportation

Boston Coach
Indian Motorcycle
Jiffy Lube

Bus.-to-Bus./Trade

Aramark
Barnum Associates
City of Meriden, CT
Concerto
Decision Resources
Dexter
Dun & Bradstreet
IMarket
Keystone Partners/LifeKey
M.H. Rhodes
MWH
NPD
Raytheon Aircraft
Russwin/Corbin Hardware
Stax
Strathmore Paper
Trumpf
Unico Building Maintenance
Westvaco Envelope
zapdata.com

Consumer/Packaged Goods

Amana
Brigham's Ice Cream
Coleco Toys & Games
Duracell
Hood Ice Cream
Izod
Konica Copiers
Maine Tourism
Pilot Pen
Seal-A-Meal
Snuggle Fabric Softener
Thomas Cook Travel
Veritude
Welch's Juice

Education

Emerson College
Harvard University
Huntington Learning Center
Mass. College of Pharmacy
Quinnipiac College
Simple Tuition.com

Entertainment

American Museum of Natural History
Boston Classical Orchestra
Cape Ann Symphony
CT Lottery
Lincoln Park
MA Lottery
Museum of Science
New England Aquarium
Resorts Casino

Fashion/Footwear/Apparel

Dunham Boots
Etonic
Joan & David
New Balance
Reebok
Thom McAn

T.J. Maxx
Wrangler

Financial Services

Aetna
Beverly National Bank
Cahill Larkin (CPAs)
Century Bank
Citizens Bank
Fidelity
First Federal Savings Bank
Fleet Bank
Forbes
Insurance.com
Norstar Bank
Southington Savings Bank
Transamerica
Travelers Insurance

Food/Restaurants

Aramark
Brigham's Ice Cream Shops
Legal Seafoods
McDonald's
Restaurant Consulting Group
Stop & Shop Supermarkets
Whole Foods Market
Woodman's

Healthcare

Abbot
Blue Cross/Blue Shield
CHCP (HMO)
Children's Hospital Boston
CVS Pharmacy
Emerson Hospital
Griffin Hospital
Keystone Dental
Quest Diagnostics

High Tech

@stake
E3 (Electronic Entertainment Expo)
General Dynamics
Guardent
IMarket Software
InnoCentive
Lotus
PC Week/PC Magazine
Polaroid
Profit Control Software
Raytheon E-Systems
Teradyne Semiconductors
Verndale

Public Service/Not for Profit

Ad Club of Greater Boston
Ad2
Alzheimer's Safe Return Program
Armenian Earthquake Fund
Boston Classical Orchestra
Cape Ann Symphony
Center House Mental Rehab.
Children's Hospital Boston
CT Public Television
First Congo. Church of Hamilton
Hartford Downtown Council

President's Committee – Americans
with Disabilities Act

Ronald McDonald House
Salvation Army
Save the Grandstand Fund
Steal Proof Master

Real Estate

Devonshire
Folio
Fort Devens Recreation
Peabody Crossing
Monarch Lofts
Washington Mills

Retail

Bradlees Department Stores
CVS Pharmacy
Home Goods
Jiffy Lube
McDonald's
South Shore Diamond Exchange
Stop & Shop Supermarkets
T.J. Maxx

Sports/Athletic

Bliss Yoga and Wellness
Boston Celtics
Etonic
National Thoroughbred Racing Association
New Balance
Reebok
Reed/PGA Trade Shows
The Breeders' Cup
Titleist

Telecom./Utilities/Monopolies

Bell Atlantic
Boston Gas
Massport
Nextel
NYNEX

MEDIUMS WORKED IN

Banner Ads
Brochures/collateral
Direct Mail (Flat and Folded Mailers, Boxes)
HTML E-mails/Landing Pages
Letters (Direct mail and E-mail)
Outdoor/Transit
Point-Of-Purchase (POP)
Posters
Print ads
Radio
Taglines/Positioning/Logos
Tarot Cards (just seeing if you're paying attention)
TV
Video
Websites

www.tomspraguecreative.com email: tom@tomspraguecreative.com

(O)

(C)

(F)